

JC MARTINEZ

EDUCATION

University of North Florida, Jacksonville, FL — *Bachelors of Fine Arts : Painting & Drawing*

AUGUST 2022 – MAY 2026 JACKSONVILLE, FLORIDA

Mastering a range of skills and techniques in charcoal, oil painting, and scientific illustrations. Studying a multitude of topics in Art History as minoring in the discipline.

EXHIBITIONS

2026 University of North Florida, Senior Exhibition, APRIL – MAY, Jacksonville, FL

2026 University of North Florida, Juried Students' Exhibition, MARCH – APRIL, Jacksonville, FL

2025 University of North Florida UnCoRKed, CoRK Art Studios, NOVEMBER, Jacksonville, FL

2025 Scientific Illustration Gallery, University of North Florida, AUGUST – OCTOBER, Jacksonville, FL

PROFESSIONAL ART EXPERIENCE

Sign Artist – Trader Joe's, Jacksonville Beach, FL

OCTOBER 2025 – PRESENT

- Designs eye catching signage for store events and products
- Creates hand drawn boards consistent to company imagery and values
- Collaborates with other artists to create cohesive work throughout the store

WORK EXPERIENCE

Crew Member – Trader Joe's, Jacksonville Beach, FL

FEBRUARY 2024 – PRESENT

- Engaging and connecting customer service skills
- Able to quickly adapt in fast paced environments
- Excellent time management and pacing skills

Sales Ambassador – American Eagle, Lake Grove, NY & Jacksonville, FL

FEBRUARY 2023 – JULY 2023 and OCTOBER 2023 – JUNE 2024

- Updated Visual Merchandising and floor layout
- Monitored current inventory and managed incoming inventory
- Informed customers of alternatives for products not in stock or unavailable

Assistant Manager – Tilly's Clothing & Shoes, Orange Park, FL

AUGUST 2023 – NOVEMBER 2023

- Supervised a team of 15+ associates
- Communicated with the District Manager and managers of other stores to discuss sales and productivity
- Solved customer conflicts within the store

Sales Associate – Tilly's Clothing & Shoes, Lake Grove, NY

MAY 2021 – AUGUST 2022, NOVEMBER 2022 – DECEMBER 2022, MAY 2023 – AUGUST 2023

- Increased sales through customer engagement
- Trained associates in selling models and techniques to aid sales
- Took part in Visual Merchandise Updates and store merchandising

SKILLS

Oil Painting

Acrylic Painting

Branded Content, Brand Identity Visuals

Charcoal Drawing

Figurative Art

Scientific Illustration

Basic American Sign Language Communication